

What is the future of music?

EDUCATION RESEARCH ADVOCACY



for MUSICIANS and CITIZENS



Future of Music Coalition

WWW.FUTUREOFMUSIC.ORG

★ OUR MISSION

The Future of Music Coalition is a national nonprofit education, research and advocacy organization that identifies, examines and translates the challenging issues at the intersection of music, law, technology and policy.

History has shown that technology can create increased opportunities for both artists and consumers — structures that can serve as the new paradigm for the promotion and distribution of music. But a shift must take place with artist advocates at the table to balance the traditional major label, technology and commercial radio players.

The historic failure of the market to address the needs of artists and citizens stems from an imbalance of power. Increased consolidation of the radio and media corporations, vertical integration of all stages of the manufacturing, distribution and promotion systems, and poor organization of artists and citizens result in a system that serves the needs of big business at the expense of the needs of the creators and the public.

FMC was created to challenge this imbalance of power and to encourage the creation of structures that ensure better compensation for musicians in the digital future. By constantly identifying and representing a diversity of strong voices from all the relevant communities, the FMC is uniquely positioned to reframe the debate and focus squarely on the interests of musicians and citizens.

"I THINK THE COALITION HAS THE ABILITY TO FOCUS ON THE VERY SERIOUS ISSUES WHICH AFFECT OUR BUSINESS. THEY CAN DO RESEARCH, WRITE PAPERS, BRING DIALOGUE AND DISCUSSION AND LIGHT TO THINGS THAT NEED TO BE ADDRESSED."

JOHN SIMSON, EXECUTIVE DIRECTOR, SOUNDEXCHANGE

★ WHAT WE DO

FMC has varied and rich experience as musicians, technologists, lawyers and policy experts. In the development and implementation of our work, we receive input from our Artist Research Council and Advisory Board and collaborate with other creator/citizen groups.

FMC organizes public discussion of issues that impact musicians and the public at large, making sure to include a variety of voices in the conversation. We submit testimony, publish articles and speak on panels to make sure the creators' experience is heard. We generate original research to more completely illuminate the mechanics of the music industry.

Since 2000, FMC has worked on issues, policies and developments related to:

COPYRIGHT

- DMCA, INDUCE Act, fair use, public domain
- Reversion of rights to creators
- Sampling
- Fair use and the public domain
- Digital distribution and alternative compensation models

RADIO

- Media ownership and media consolidation
- Payola
- Low power FM
- Digital audio broadcasting
- Webcasting and streaming

ARTIST COMPENSATION

- Public performance royalty
- Contract and business practice reform
- Health insurance for musicians
- Touring, ticketing, concerts

"WHEN IT COMES TO SPEAKING OUT ON BEHALF MUSICIANS, THE FUTURE OF MUSIC COALITION IS FAR AND AWAY THE MOST CREDIBLE, EFFECTIVE, AND PREPARED PLAYER ON THE FIELD. NO OTHER GROUP EVEN COMES CLOSE."

FRED VON LOHMANN, ELECTRONIC FRONTIER FOUNDATION

★ EDUCATION

FMC has made musician and citizen education a fundamental objective. We regularly distill and translate complicated issues so that artists and citizens can participate in the decisions that have historically been made without their participation. FMC also educates policymakers, academics, and the media about the impact of policy decisions on citizens and musicians.

FMC EDUCATION PROGRAM INCLUDES:

- Organizing events like our annual Policy Summit and the Tell Us the Truth Tour
- Participating in dozens of events and conferences including South by Southwest and CMJ
- Publishing informative and easy-to-read articles, and submitting testimony, letters and comments regularly to Congress and the FCC
- Publishing a monthly newsletter
- Compiling news articles in our newsstream, updated daily on the website
- Translating issues for the mainstream media, journalists and policymakers

FMC gives musicians and citizens the tools to become active participants in the policymaking and advocacy process, as well as the knowledge to make more informed decisions about the business contracts and arrangements that affect their livelihoods.

FMC HAS HOSTED FOUR POLICY SUMMITS SINCE 2000, each bringing hundreds of musicians, policymakers, advocates, attorneys, and technologists together for engaging discussions about emerging music/technology issues.

Widely praised by advocates and industry alike, our Policy Summit has built a reputation as **"a kind of Geneva where all sides in any number of contentious music industry fights can get together and play nice for a few days. Even more importantly, it offers pinstriped Washingtonians a rare opportunity to hear musicians articulate their concerns in person instead of relying on competing lobbying groups that claim to espouse their interests."** (*Washington Post*, May 6, 2004).

FMC has been cited in over 500 news stories since 2000 including articles in the *Washington Post*, *New York Times*, *Los Angeles Times*, *Chicago Tribune*, *Boston Globe*, *Billboard*, *Rolling Stone*, *CNN*, *PBS*, *NPR*, *Fortune*, *Wired*, *CNET* and others.



PUBLIC ENEMY'S CHUCK D.
AND RIAA'S HILARY ROSEN
AT 2001 POLICY SUMMIT

★ RESEARCH

The goal of our research program is to execute statistically sound research that provides citizens, musicians, policymakers and the media with a clear analysis of issues at the intersection of music, law, technology and policy.

FMC RESEARCH INITIATIVES INCLUDE:

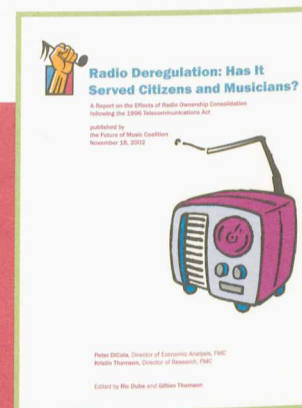
- Detailed reports that articulate the impact of policy decisions on musicians and citizens
- Surveys designed to gauge opinions of musicians and citizens about emerging issues or policy initiatives
- White papers that are used to educate policymakers and the press about the impact of policy decisions on musicians.

SINCE 2000, FMC HAS CONDUCTED AND PUBLISHED RESEARCH ON:

- Health insurance and musicians
- The effect of radio station consolidation on musicians and citizens
- Musicians' opinions on copyright and peer-to-peer filesharing
- The content of citizens' comments filed in the FCC media ownership docket

IN 2002, FMC RELEASED "RADIO DEREGULATION: Has It Served Citizens and Musicians?" The result of eight months of research and data collection, the study analyzed certain impacts of the consolidation of radio station ownership on musicians and the American public in the wake of the Telecommunications Act of 1996, which relaxed the regulations surrounding radio station ownership and facilitated the consolidation of commercial radio.

This report became widely referenced by researchers, policymakers and advocates. In a *New York Times* article, FCC Commissioner Adelstein stated that the FMC's study made a **"huge contribution"** to the FCC's decision not to further deregulate radio and that **"it changed the whole course of the dialogue around here because it was a rare example of a group providing a substantial study that directly refuted FCC studies."**



By carefully monitoring Congress, the courts, the US Copyright Office, the FTC and the FCC, FMC is able to alert musicians to emerging policy matters and craft advocacy projects that remind policymakers that musicians are also stakeholders in these crucial debates. Our work assures creators a seat at the policymaking table.

FMC POLICY PROGRAM INVOLVES:

- Tracking issues on Capitol Hill and at the FCC, and understanding how they fit into the larger political landscape
- Working in coalition with other advocates to build a strong but flexible network of allies
- Crafting testimony, letters, and FCC filings that articulate the musicians' position on emerging issues
- Translating the effect of legislative proposals for the media and other advocates
- Building issue advocacy campaigns — petitions, letter writing, public hearings — that help musicians to engage with policymakers and ensure their voices are heard.



TELL US THE TRUTH TOUR
Winner Of AFL-CIO's
Arts & Activism Award 2004

IN MUCH OF THE WORLD, WHEN A RECORDING IS performed — on a radio station, at a sports event or on a jukebox — both the songwriter and the performer receive a royalty. In the US, only the songwriter is paid. US radio broadcasters have avoided paying a royalty to performers for decades, arguing that the free promotion that the performers get by having their music played on the radio increases CD sales.

Since our formation, FMC has supported and fought for the creation of a public performance right for performers. In comments filed at the FCC in 2004, FMC and other musicians' organizations called on the FCC and Congress to recognize the value of recording artists' work and ensure that new incarnations of radio — specifically digital terrestrial radio — include a technological and regulatory framework that will ensure that songwriters, publishers and performers are compensated when a song is played on radio in the future.

SUBSCRIBE TO THE FMC NEWSLETTER

Every month, FMC distributes our electronic newsletter to over 6,000 subscribers. Packed full of breaking news, information about pending legislation and FCC filings, and links to news stories, advocacy campaigns, surveys, and articles, the newsletter serves as our most direct method of educating musicians and citizens about the constantly changing issues that affect their livelihoods. Subscribe online at www.futureofmusic.org/subscribe.cfm

ATTEND OUR EVENTS

Every year, FMC organizes public events that bring hundreds of musicians, academics, advocates, policymakers and industry representatives together for cutting-edge discussions of the issues at the intersection of music, law, technology and policy. Thanks to generous contributions from foundations, technology companies, sponsors, musician advocacy groups and lawfirms, working musicians are able to attend our Policy Summits for free. To learn more about our events, go to www.futureofmusic.org or email us at summit@futureofmusic.org

CONTRIBUTE

The Future of Music Coalition is a 501c(3) nonprofit organization. We welcome donations of any size to support our work. Visit our secure page on our website at <https://www.futureofmusic.org/donate.cfm> or mail contributions of any size to the address below.

"FMC IS TRAILBLAZING A DESPERATELY NEEDED PATH THROUGH UNDERSERVED TERRITORY; I'M HONORED TO BE ASSOCIATED WITH THIS GREAT EFFORT. KEEP FIGHTING THE GOOD FIGHT."

NAN R. WARSHAW, BLOODSHOT RECORDS



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