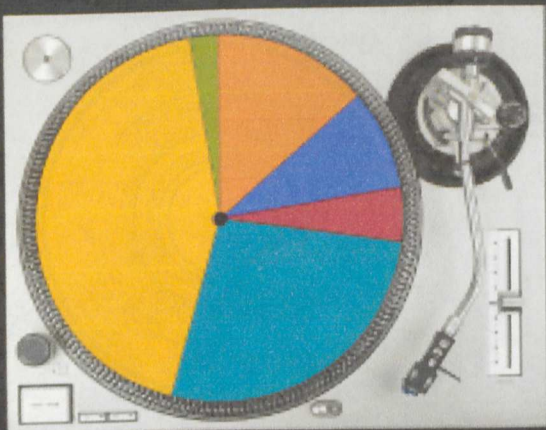




- performance royalties
- advances
- live shows
- licensing
- retail sales
- merchandise
- commissions
- fan support
- synch licensing
- grants

Artist Revenue Streams

a multi-method research project examining changes in musicians' sources of income

5,000+ US-based Musicians and Composers took the Money from Music Survey
 75+ Qualitative Interviews
 9 Financial Case Study Profiles
 1 Awesome Project

About the Artists Who Participated

Zip Code Map of Survey Respondents
 Estimated Music Income by Genre and other Basics
 Survey Respondent Demographics
 Case Study: Jazz Musician
 Case Study: Chamber Music Group
 Case Study: Professional Songwriter
 Case Study: Indie Rock Sideman/Bandleader
 Case Study: Background Musician on TV
 Case Study: Urban Musician
 Case Study: Band that gets Radio Airplay
 Case Study: Symphony Musician
 Case Study: Sideman/Administrator
 Interactive Data Filtering

...more

What We're Learning

The 41 Streams
 The Roles Musicians Play
 About Music Cities
 Can All Artists Leverage Their Brand?
 How Does a Music Degree Impact Your Income?
 About Songwriters
 About Background and Session Musicians
 Who has the Internet Impacted the Most?
 The Actual Value of Copyright to Individual Musicians
 The Gender Gap
 Jazz versus The World
 What Does an Emerging Artist Look Like in 2011?
 About High, Middle, and Low Earners
 How Musicians Compare to Other US Workers
 Does being on a major label matter anymore?

...more

About the Project

Meet the Team
 Advisory Committee
 Partners
 Methodology
 Funders
 Get Involved

ARS Meet Ups

@MIDEM "The New Power Trio: Brands, Bands and Revenue" on Monday, 31 January 2012

@SFMT "Musicians and Emerging Technology" on Monday, 13 February 2012

@SXSW "Case Studies or Whatever Title" on Wednesday, 14 March 2012

...more